Canaan Economic Development

Just imagine –

Then do it!

August 11, 2015
LIST OF TOP PROJECTS AS OF JULY 15, 2015

• Top Tier
  – Incubator space – trades – shared services – training
  – Grocery Store – expanded Papa Z’s & chain brands
  – Promote natural /Canaan / resources /resort /recreation

• Next Tier
  – Hotel – Bed & Breakfast
  – Community Center
  – Coffee Shop – internet café – deli
  – Light industry
What’s the Project?

Promote natural /Canaan /resources /resort /recreation
MAJOR TOWN INITIATIVES

Cell Tower - WIFI in Village

Flood Proofing

• Looking for 1400 feet elevation if possible for cell tower
• $800 per mo. Rent – increases for high usage
• Looking at WIFI
• Goal to get Village Commercial Flood Proofed by 2017
  – Engineering / Indian & Orange / Trestles / Grist Mill
Agenda
August 11 – 7 PM - Canaan Hall

What resources do we need?
What resources do we have?
What needs no new resources?
What can we use for replacement resources?
Novel strategies?
What’s the Project?

Promote Canaan Natural Resources Resort Recreation Activities
What resources do we need?

- **N** Marketing & analysis
- **S** Choose prime focus activities
- **S** Access to rec sites
- **H** List of outdoor recreation:
  - Hiking, boating, moto-x, aeromodelers, bike trail, fishing, hunting, snow mobile, mtn biking, x-country skiing, snowshoe, horse interests, polo matches, youth events, racing, hot air balloons, ice fishing, softball, horseshoes, ice sculpting, maple festivities, farming, rodeo, corn mazes, pumpkin chucking, water slide, logging/forestry days

This is what the starting letters refer to:

- Need
- Have
- Some
• How do we get people here:
  – N Advertise creatively
  – S Web listings
  – N Include children’s activities (Parents’ Pages)
  – N Include famous or well known people
  – S Mailings/printed media
  – N White Mts/Lakes Regions Attractions fliers
  – N Contact phone number
  – N DRED (state tourism dept)
  – N Magazines
  – N NH Chronicle
  – N Coupon sheet
• **S Coordination with other events**
• **Accomodations/Contacts**
  – S Camping
  – S B&B
  – S Motel (near by)
  – S Cabins
  – S AirBNB
  – S Cardigan MT School??
  – S Home rentals
  – N Hostels/AT Lodge
• **Retail trade related to outdoor rec:**
  – **H** Gas stations
  – **N** Rentals
  – Food
    • **S** Restaurants
    • **S** Ice cream
    • **S** Deli
    • **N** Coffee shop
    • **N** Bakery
    • **N** Trail/camping food
    • **H** beer
  – **S** Souvenirs
- S Hunting/fishing equipment
- S Licenses
- S Bait
- S Repair shops
- N Tack shops
- N Farm store
- N Play centers/child care
- S Clothing
- Gear
  - N Skis
  - S Fish Poles
  - S Motorized stuff
  - S Camping gear
Activities

• **Walking/Hiking:** Mt Cardigan, back roads, rail trail, nature hut, History walk on Canaan, Tug Mt, Roby Lands, Town forest, Switch Rd, Clark Pond

• **Boating:** Canaan St Lake, Goose Pond, Grafton Pond, Clark Pond, Mascoma River, Mirror Lake

• **Moto-x:** Lions, Ridge Runners

• **Aeromodelers:** Route 4 - S curves

• **Bike trail:** rail trail, Roby??? Back roads, snowmobile trails??

• **Fishing:** Canaan Lake, Goose Pond, Indian River, Clark Pond, Tewksbury, Grafton Pond, Bryant Pond
• **Hunting**: Roby? Turkey shoots, educ programs
• **Snow mobile**: rail trail, club trails
• **Mtn biking**: see biking
• **X-Country skiing**: rail trail, lakes, Roby, class VI roads
• **Bird watching**: nature hut, Clark pond,
• **Photography and painting**: everywhere
• **Dog show**: sponsored, youth program
• **Snowshoe**: Mt Cardigan, Lakes, Roby

• **Horse interests**: fox hunts, polo, pulls, riding ring shows, stable, 4H show, racing, trail riding, historic type race/show

• **Youth events**: beach, rec fields, school, Canaan Hall, Meeting house, Moto-x, fish & game, Competition Complex, Cardigan Mt School, 4H, Churches

• **Racing**: Moto-x, Canaan Motorclub LLC, Ice Races (of various types), Bike race, foot races/walks, Ridge Runner, Rally cross, horse, Poker runs, RC cars, hydroplane racing
• **Ice fishing**: see fishing
• **Softball**: rec fields, school fields
• **Hot air balloons**: any big field, race track, Williams?? S curve field, School field??
• **Ice/snow sculpting**: Christmas in Canaan, Meeting House, Beach (winter only), Cardigan Mt School, Canaan St, Common
• **Maple festivities**: 5 sugar houses, couple with an event – dance, breakfast, Maple day?? Sugar on Snow, Maple contests
• **Farming:** Carter farm, Johnston farm, Goose Pond, D-Acres, Farm Tech & educ, 4h club, local foods, retail for local foods, Linn Farm, diversification through extension service, library, corn mazes, farmers’ mkts

• **N Shows:** Rodeo, beer fest (rowdy and craft beers), music, theatre, readings, car shows, doomsday/survival prep, concerts on common, festivals, contests, art, wine, photography, pumpkin chucking/olympics, innovation show
• Corn mazes: see farm
• N water slide: Stevens road? Amusement park
• S logging/forestry days: Spaulding talks/displays, see farms and horses, Jones Hill Neily, big field with dirt, Dunkertons?? Starks?? Neily?? Pit saw exhibit
• N Fireman’s muster
• S Reenactments: 4th grade history days, historical reenactments
What resources do we have?

• See Need, Have, Some

What needs no new resources?
WE NEED YOUR EMAIL!
NO EMAIL, NO INVITE.
MAIL ONLY FOR NON COMPUTER LITERATES
email sduffy@canaannh.org
What the Town can help with.

CDBG/CDFA/TIF/Federal Tax Credits/BFA/USDA/GCEDC/Northern Borders etc.
Water & Sewer Capacity – 35,000 gallons a day capacity avail.
Internet – web hosting
Advertising / Promotion
Broadband
Cell phone
Peer Counseling
Economic data
Planning Board survey
Focus groups
Information clearing house
Possible Events
Property Tax Relief

• Rehab & Replacement 79-E:4
  – Tax – 5-7-9 years (res./afford house/old)
  – Econ. Vitality/Cultural or Historic/Preserves or reuses building stock/municipal centers/housing
  – Needs protective covenant
  – Adopted plan – authorized by voters
  – Rules – value must be no lower than pre dev. Value – POSSIBLE positive difference in value (increase) will be split – 50% will be tax relief and 50% will be new tax.
Property Tax Relief

• Tax Increment Financing 162-K:3
  – Fixed geography (district)
  – May acquire, construct, reconstruct, improve, alter, extend, operate, maintain or promote developments
  – May borrow. All new tax revenue from the improvements will be used to pay bonds. Deferred 5 years.
  – Covers Operation, Maintenance & Improvements
  – Tax – 5-7-9 years (res./afford house/old)
  – Econ. Vitality
  – Tax increments Orig. value subtracted from new value times annual tax rate – up to 50%. Balance to general fund or relieved.
  – Needs Plan – authorized by voters
Clearing things up:

• The solar panels are up
• Cell phone tower is in process
• Theoretically Dollar General has permitted a site (no hard evidence)
• Condo Coop Assisted Living is being discussed
• Canaan Motorclub LLC wants to highlight local businesses/services
• Canaan Motorclub LLC needs flaggers