Canaan Economic Development

Just imagine –

Then do it!
7 Goals

1. **Strengthen** what we have
2. **Increase commercial activity**
3. **Increase light industry**
4. **Increase service trades**
5. **Coordinate** activity
6. **Develop people in Canaan** - Improve training opportunities, motivate youth and adults to learn, improve standard of living, increase wages and provide full employment for all who are willing
7. **Believe**
What the Town can help with.

- CDBG/CDFA/TIF/Federal Tax Credits/BFA/USDA/GCEDC/Northern Borders etc.
- Water & Sewer Capacity – 35,000 gallons a day capacity avail.
- Internet – web hosting
- Advertising / Promotion
- Broadband
- Cell phone
- Peer Counseling
- Economic data
- Planning Board survey
- Focus groups
- Information clearing house
- Possible Events
Canaan Economic Development:
Just Imagine - And Then Do It!

Canaan is a Community of Opportunity!

Canaan's people have diverse experiences, expressions and talents. We welcome growth that builds our community. People or companies looking to locate in Canaan that bring employment and services to Canaan residents will be assisted in finding a suitable site and utilities. Our permitting process is applicant friendly. While we have sub-division review, we do not have zoning regulations and we recognize the need for a balanced economy that includes commercial stores and light industrial employers. See the opportunity we offer, grow with us, and become part of our community.
What will revitalize Canaan?

• Restaurant to draw people (aesthetics & big enough for private conversation)
• Help for novice business owners (ombudsman for both business end and town govt end) – permits – finance – operations - suggestions
• Ease and availability of building permit and state permit processes
• Make Canaan Attractive
• Have something Worth STOPPPING for
• Make the businesses and village inviting
• Have adequate Parking
• Get Canaan people to support Canaan business (shop local campaign)
• “Local food” restaurants
• Casual clothing store
• Community Center with arts focus (currently building up proof of “need” by creating a full schedule of events at Canaan Hall to get grants)
• Diner – looks, feels and eats like a diner
• Sprawl vs. “Small Community Hubs” of services/stores and maintain a village center with pedestrians present on a regular basis
• Improve the public perception of Canaan’s strengths
• Improve hours for commuters
• Multimedia news and advertising/bulletin board/newspapers/listservs/signage
• Cell phone/wifi services added (repeaters?)
• Wedding Venue
What would you like to do?

• Develop historical attractions
• Expand quilting retreat business
• Sell my buildings
• Decent restaurant with good entertainment (evening destination) that is downtown
Why is there less business in the Village

- Perception or reality that it is cheaper to buy in Lebanon and West Lebanon
- Shoppers are already in Lebanon / West Lebanon for work
- Poorly run businesses / Poor quality products or services
- Box stores (greater availability of products)
- Distance to Canaan from other towns
- Internet shopping